

Promo Commerce  
 A Division of Symbiosis Creative  
 450 North Brand Boulevard  
 Suite 600, Glendale, CA 91203

office: 818.334.5663  
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www.PromoCommerce.net  
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**The Promotional Product Solution Feature Chart (Version 030110)**



Features\Solutions	Supplier Premium	Supplier Enterprise	Distributor Premium	Distributor Enterprise
<b>General Features</b>				
Hosting	Premium	Enterprise	Premium	Enterprise
Controlled System Customization	-	Yes (Add-On)	-	Yes (Add-On)
Baby Websites <i>New!</i>	-	Yes	-	Yes
Automatic Feature Upgrade <i>New!</i>	Every 4 Months	Every 4 Months	Every 4 Months	Every 4 Months
Product Marketplace <i>New!</i>	May 2011	May 2011	May 2011	May 2011
Supplier Product Library <i>New!</i>	Yes	Yes	Yes	Yes
Idea Exchange Platform <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Website Management System (WMS)	Yes	Yes	Yes	Yes
Setup Time	7-14 Days	14-28 Days	7-14 Days	14-28 Days
<b>Promotion Product Industry Features</b>				
Product Filter Tools (Application, Price, Turn-Around) <i>New!</i>	Yes	Yes	Yes	Yes
Color Filter Tool <i>New!</i>	Yes	Yes	Yes	Yes
Instant Freight Estimator <i>New!</i>	Yes	Yes	Yes	Yes
Instant Setup Estimator <i>New!</i>	Yes	Yes	Yes	Yes
Browse by Application (e.g. Breast Cancer Awareness) <i>New!</i>	Yes	Yes	Yes	Yes
Virtual Online Sample (By TechnoLogo) <i>New!</i>	Sept 2010 (Add-On)	Sept 2010	Sept 2010 (Add-On)	Sept 2010
Flip E-Catalog Distribution <i>New!</i>	Yes	Yes	Yes	Yes
Flip E-Catalog	May	May	May	May

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Creation <i>New!</i>	2010	2010	2010	2010
Flip E-Flyer Distribution <i>New!</i>	Yes	Yes	Yes	Yes
Flip E-Flyer Creation <i>New!</i>	May 2010	May 2010	May 2010	May 2010
Quantity Breaks Plus	Yes	Yes	Yes	Yes
Imprint Area Display	Yes	Yes	Yes	Yes
Sample Request	Yes	Yes	Yes	Yes
Artwork Upload	Yes	Yes	Yes	Yes
Production Schedule Estimator	Sept 2010	Sept 2010	Sept 2010	Sept 2010
<b>Supplier Data Sharing Features</b>				
Product Library <i>New!</i>	Yes	Yes	Yes	Yes
Virtual Online Sample Library <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Video Library <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
E-Catalog Library <i>New!</i>	Yes	Yes	Yes	Yes
E-Flyer Library <i>New!</i>	Yes	Yes	Yes	Yes
Find a Supplier <i>New!</i>	-	-	Yes	Yes
Find a Distributor <i>New!</i>	Yes	Yes	-	-
Priority Listing with Invitation Program	Yes	Yes	-	-
<b>Design &amp; Visual Features</b>				
Flash Animation Display	Yes	Yes	Yes	Yes
Dynamic Graphic Sliders	Yes	Yes	Yes	Yes
Dynamic Website Layout Control <i>New!</i>	Yes	Yes	Yes	Yes
Dynamic Website Graphic Control	Yes	Yes	Yes	Yes
Scrolling News & Events Display <i>New!</i>	Yes	Yes	Yes	Yes
Scrolling New Arrival Product Display <i>New!</i>	Yes	Yes	Yes	Yes
Scrolling Close-Out Product Display <i>New!</i>	Yes	Yes	Yes	Yes
Flash Animation Library <i>New!</i>	January 2011	January 2011	January 2011	January 2011

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Product Features				
Tree-Style Category List <i>New!</i>	Yes	Yes	Yes	Yes
Side-by-Side Product Comparison <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Advanced Product Search Engine	Yes	Yes	Yes	Yes
Interactive Price Glider <i>New!</i>	January 2011	January 2011	January 2011	January 2011
Automatic Watermark Overlay <i>New!</i>	January 2011	January 2011	January 2011	January 2011
Product Thumbnail Zoom <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Instant Product Detail Zoom <i>New!</i>	Yes	Yes	Yes	Yes
Multiple Product View <i>New!</i>	Yes	Yes	Yes	Yes
Multiple Color Display	Yes	Yes	Yes	Yes
Product Video <i>New!</i>	Yes	Yes	Yes	Yes
Product Flyers <i>New!</i>	Yes	Yes	Yes	Yes
Product Slide Show <i>New!</i>	Yes	Yes	Yes	Yes
High Resolution Image Download <i>New!</i>	January 2011	January 2011	January 2011	January 2011
Product Quick Look <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Promotion Features				
Best Seller Display	Yes	Yes	Yes	Yes
Price Drop Display	Yes	Yes	Yes	Yes
Close-Out Display	Yes	Yes	Yes	Yes
Promotion Banner Display	Yes	Yes	Yes	Yes
Promotion Icons <i>New!</i>	Yes	Yes	Yes	Yes
Related Product Recommendation	Yes	Yes	Yes	Yes
Price Drop Notice	Yes	Yes	Yes	Yes
Controlled Product Review System <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Email Friends	Yes	Yes	Yes	Yes

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Client Service Features				
Live Chat <i>New!</i>	January 2011	January 2011	January 2011	January 2011
Sales Representative Tools <i>New!</i>	May 2010	May 2010	May 2010	May 2010
Project Folders <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
My Wish List <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Recently Viewed Items <i>New!</i>	Yes	Yes	Yes	Yes
Order History <i>New!</i>	Yes	Yes	Yes	Yes
Real-Time Industry News (RSS) <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Secured Content	Yes	Yes	Yes	Yes
Newsletter Registration <i>New!</i>	Yes	Yes	Yes	Yes
Website Management Features				
Express Product Upload <i>New!</i>	Yes	Yes	Yes	Yes
Home Page Layout Management <i>New!</i>	Yes	Yes	Yes	Yes
Favicon Management <i>New!</i>	Yes	Yes	Yes	Yes
Flash Animation Management <i>New!</i>	Yes	Yes	Yes	Yes
Category & Product Management	Yes	Yes	Yes	Yes
Customer & Order Management	Yes	Yes	Yes	Yes
Multiple-Level Pricing Control <i>New!</i>	Yes	Yes	Yes	Yes
RFQ Management	Yes	Yes	Yes	Yes
E-Catalog & E-Flyer Management	Yes	Yes	Yes	Yes
Auto Responder Email Management <i>New!</i>	Yes	Yes	Yes	Yes
Short Message Management <i>New!</i>	Yes	Yes	Yes	Yes
Data Import & Export	Yes	Yes	Yes	Yes
Report Generation	Yes	Yes	Yes	Yes

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Upgrade Announcement	Sept 2010	Sept 2010	Sept 2010	Sept 2010
<b>Data Management Features</b>				
Product Database Import & Export <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Customer Database Import & Export <i>New!</i>	Sept 2010	Sept 2010	Sept 2010	Sept 2010
Order Database Export	Yes	Yes	Yes	Yes
Quick Book Connectivity <i>New!</i>	-	Yes (Add-On)	-	Yes (Add-On)
Back-Office Software Connectivity <i>New!</i>	-	Yes (Add-On)	-	Yes (Add-On)
Data Connectivity to SAGE <i>New!</i>	TBA	TBA	TBA	TBA
Data Connectivity to Distributor Central <i>New!</i>	TBA	TBA	TBA	TBA
<b>Search Engine Optimization Features</b>				
Social Network Sharing <i>New!</i>	Yes	Yes	Yes	Yes
Initial Search Engine Submission	Yes	Yes	Yes	Yes
Meta & ALT Tags	Yes	Yes	Yes	Yes
Automatic System Rewrite <i>New!</i>	Yes	Yes	Yes	Yes
Google Analytics	Yes	Yes	Yes	Yes
<b>Order/ RFQ Features</b>				
PayPal Payment Gateway	-	-	Yes (Add-On)	Yes (Add-On)
Authorize.Net Payment Gateway	-	-	Yes (Add-On)	Yes (Add-On)
<b>Security Features</b>				
SSL Security	Yes	Yes	Yes	Yes
PayPal Payment Gateway	-	-	Yes (Add-On)	Yes (Add-On)
Authorize.Net Payment Gateway	-	-	Yes (Add-On)	Yes (Add-On)
Hacker-Safe Certification	October 2010	October 2010	October 2010	October 2010
MacAfee Security Certification	October 2010	October 2010	October 2010	October 2010

Please call Eric at 323-385-6066 if you have any question.