

The Promotional Product Solution Feature Chart (Version 091211)



Features\Solutions	Supplier Premium	Supplier Enterprise	Distributor Premium	Distributor Enterprise
General Features				
Hosting	Premium	Enterprise	Premium	Enterprise
Baby Websites <i>New!</i>	-	Yes	-	Yes
Automatic Feature Upgrade <i>New!</i>	Every 4 Months	Every 4 Months	Every 4 Months	Every 4 Months
Product Marketplace <i>New!</i>	-	-	October 2012	October 2012
Supplier Product Library <i>New!</i>	October 2012	October 2012	October 2012	October 2012
Idea Exchange Platform <i>New!</i>	Yes	Yes	Yes	Yes
Website Management System (WMS)	Yes	Yes	Yes	Yes
Setup Time	7-14 Days	14-28 Days	7-14 Days	14-28 Days
Promotion Product Industry Features				
Product Filter Tools (Application, Price, Brand etc...) <i>New!</i>	Yes	Yes	Yes	Yes
Color Filter Tool <i>New!</i>	Yes	Yes	Yes	Yes
Instant Freight Estimator <i>New!</i>	Yes	Yes	Yes	Yes
Instant Setup Estimator <i>New!</i>	Yes	Yes	Yes	Yes
Browse by Application (e.g. Green Products) <i>New!</i>	Yes	Yes	Yes	Yes
Virtual Online Sample* (By TechnoLogo) <i>New!</i>	Yes	Yes	Yes	Yes
Flip E-Catalog Library <i>New!</i>	Yes	Yes	Yes	Yes
Flip E-Catalog Creation <i>New!</i>	March 2012	March 2012	March 2012	March 2012
Flip E-Flyer Library <i>New!</i>	Yes	Yes	Yes	Yes

Promo Commerce
A Division of Symbiosis Creative
450 North Brand Boulevard
Suite 600, Glendale, CA 91203

office: 818.334.5663
direct: 323.385.6066
fax: 323.843.9427

www.PromoCommerce.net
info@PromoCommerce.net

PrpmaCommerce

Flip E-Flyer Creation	March 2012	March 2012	March 2012	March 2012
Quantity Breaks	Yes	Yes	Yes	Yes
Imprint Area Display	Yes	Yes	Yes	Yes
Email a Friend <i>New!</i>	Yes	Yes	Yes	Yes
Sample Request <i>New!</i>	Yes	Yes	Yes	Yes
Artwork Upload	Yes	Yes	Yes	Yes
Production Schedule Estimator	March 2012	March 2012	March 2012	March 2012
Supplier Data Sharing Features				
Product Library <i>New!</i>	October 2012	October 2012	October 2012	October 2012
Virtual Online Sample Library <i>New!</i>	October 2012	October 2012	October 2012	October 2012
Video Library <i>New!</i>	October 2012	October 2012	October 2012	October 2012
E-Catalog Library <i>New!</i>	October 2012	October 2012	October 2012	October 2012
E-Flyer Library <i>New!</i>	October 2012	October 2012	October 2012	October 2012
Find a Supplier <i>New!</i>	-	-	Yes	Yes
Priority Listing with Invitation Program	Yes	Yes	-	-
Design & Visual Features				
Flash Animation Display	Yes	Yes	Yes	Yes
Dynamic Graphic Sliders	Yes	Yes	Yes	Yes
Dynamic Website Layout Control <i>New!</i>	Yes	Yes	Yes	Yes
Dynamic Website Graphic Control	Yes	Yes	Yes	Yes
Scrolling News & Events Display <i>New!</i>	Yes	Yes	Yes	Yes
Scrolling New Arrival Product Display <i>New!</i>	Yes	Yes	Yes	Yes
Scrolling Close-Out Product Display <i>New!</i>	Yes	Yes	Yes	Yes
Flash Animation Library <i>New!</i>	October 2012	October 2012	October 2012	October 2012

Promo Commerce
 A Division of Symbiosis Creative
 450 North Brand Boulevard
 Suite 600, Glendale, CA 91203

office: 818.334.5663
 direct: 323.385.6066
 fax: 323.843.9427

www.PromoCommerce.net
 info@PromoCommerce.net

PrpmaCommerce

Product Features				
Tree-Style Category List <i>New!</i>	Yes	Yes	Yes	Yes
Side-by-Side Product Comparison <i>New!</i>	Yes	Yes	Yes	Yes
Advanced Product Search Engine	Yes	Yes	Yes	Yes
Automatic Watermark Overlay <i>New!</i>	March 2012	March 2012	March 2012	March 2012
Product Thumbnail Zoom <i>New!</i>	March 2012	March 2012	March 2012	March 2012
Instant Product Detail Zoom <i>New!</i>	Yes	Yes	Yes	Yes
Multiple Product View <i>New!</i>	Yes	Yes	Yes	Yes
Color Swatch Display <i>New!</i>	Yes	Yes	Yes	Yes
Multiple Color Display	Yes	Yes	Yes	Yes
Product Video <i>New!</i>	Yes	Yes	Yes	Yes
Product Flyers <i>New!</i>	Yes	Yes	Yes	Yes
Product Slide Show <i>New!</i>	Yes	Yes	Yes	Yes
High Resolution Image Download <i>New!</i>	October 2012	October 2012	October 2012	October 2012
Product Quick Look <i>New!</i>	March 2012	March 2012	March 2012	March 2012
Promotion Features				
Best Seller Display	Yes	Yes	Yes	Yes
Recently Viewed Items Display <i>New!</i>	Yes	Yes	Yes	Yes
Price Drop Display	Yes	Yes	Yes	Yes
Close-Out Display	Yes	Yes	Yes	Yes
Promotion Banner Display	Yes	Yes	Yes	Yes
Related Product Recommendation	Yes	Yes	Yes	Yes
Price Drop Notice	Yes	Yes	Yes	Yes
Controlled Product Review System <i>New!</i>	October 2012	October 2012	October 2012	October 2012
Email a Friend <i>New!</i>	Yes	Yes	Yes	Yes

Promo Commerce
 A Division of Symbiosis Creative
 450 North Brand Boulevard
 Suite 600, Glendale, CA 91203

office: 818.334.5663
 direct: 323.385.6066
 fax: 323.843.9427

www.PromoCommerce.net
 info@PromoCommerce.net



Client Service Features				
Live Chat*	October 2012	October 2012	October 2012	October 2012
Sales Representative Tools <i>New!</i>	October 2012	October 2012	October 2012	October 2012
Project Folders <i>New!</i>	October 2012	October 2012	October 2012	October 2012
My Wish List <i>New!</i>	March 2012	March 2012	March 2012	March 2012
Recently Viewed Items <i>New!</i>	Yes	Yes	Yes	Yes
Order History <i>New!</i>	Yes	Yes	Yes	Yes
Real-Time Industry News (RSS) <i>New!</i>	October 2012	October 2012	October 2012	October 2012
Secured Content	Yes	Yes	Yes	Yes
Newsletter Registration <i>New!</i>	Yes	Yes	Yes	Yes
Website Management Features				
Express Product Upload <i>New!</i>	Yes	Yes	Yes	Yes
Product Duplication <i>New!</i>	Yes	Yes	Yes	Yes
Home Page Layout Management <i>New!</i>	Yes	Yes	Yes	Yes
Favicon Management <i>New!</i>	Yes	Yes	Yes	Yes
Flash Animation Management <i>New!</i>	Yes	Yes	Yes	Yes
Category & Product Management	Yes	Yes	Yes	Yes
Customer Management	Yes	Yes	Yes	Yes
Multiple-Level Pricing Control <i>New!</i>	Yes	Yes	Yes	Yes
Order Management	-	-	Yes	Yes
RFQ Management	Yes	Yes	Yes	Yes
E-Catalog & E-Flyer Management	Yes	Yes	Yes	Yes
Auto Responder Email Management <i>New!</i>	Yes	Yes	Yes	Yes
Short Message Management <i>New!</i>	Yes	Yes	Yes	Yes
Data Export	Yes	Yes	Yes	Yes

Promo Commerce
 A Division of Symbiosis Creative
 450 North Brand Boulevard
 Suite 600, Glendale, CA 91203

office: 818.334.5663
 direct: 323.385.6066
 fax: 323.843.9427

www.PromoCommerce.net
 info@PromoCommerce.net



Report Generation	Yes	Yes	Yes	Yes
Data Management Features				
Product Data Export	Yes	Yes	Yes	Yes
Customer Data Export	Yes	Yes	Yes	Yes
Order Data Export	Yes	Yes	Yes	Yes
Quick Book Connectivity* <i>New!</i>	-	Yes (Add-On)	-	Yes (Add-On)
Back-Office Software Connectivity* <i>New!</i>	-	Yes (Add-On)	-	Yes (Add-On)
Data Connectivity to SAGE <i>New!</i>	TBA	TBA	TBA	TBA
Data Connectivity to Distributor Central <i>New!</i>	TBA	TBA	TBA	TBA
Search Engine Optimization Features				
Social Network Sharing <i>New!</i>	Yes	Yes	Yes	Yes
Initial Search Engine Submission	Yes	Yes	Yes	Yes
Meta & ALT Tags	Yes	Yes	Yes	Yes
Automatic System Rewrite <i>New!</i>	Yes	Yes	Yes	Yes
Google Analytics* (Traffic Tracking)	Yes	Yes	Yes	Yes
Order/ RFQ/ Order Sample Features				
PayPal Payment Gateway*	Yes	Yes	Yes	Yes
Authorize.Net Payment Gateway*	Yes	Yes	Yes	Yes
Transaction First Payment Gateway*	Yes	Yes	Yes	Yes
Security Features				
SSL Security*	Shared	Shared	Shared	Shared
PayPal Payment Gateway*	Yes	Yes	Yes	Yes
Authorize.Net Payment Gateway*	Yes	Yes	Yes	Yes
Hacker-Safe Certification*	October 2012	October 2012	October 2012	October 2012
MacAfee Security Certification*	October 2012	October 2012	October 2012	October 2012

* Features require additional fee from our partners